

INNOVATION™

EXPO

Where
Innovation
Meets
Industry

Level	Commitment	Benefits of Sponsorship
Platinum	\$5,000	<ul style="list-style-type: none"> • Verbal recognition during conference opening and closing ceremonies. • Sponsorship of the auditorium via a banner in the auditorium throughout the day. • Opportunity for a company speaker to participate in a conference panel (as available) • Half page corporate display in conference booklet • Prominent company name and logo display in all marketing and day-of-event materials including booklet, brochures, mailers, etc. • Prominent display of company name and logo on conference website • Opportunity to send promotional materials to be handed out to attendees • Press release announcing sponsorship • Booth at Innovation Expo with 8 conference tickets
Gold	\$2,500	<ul style="list-style-type: none"> • Sponsorship of a panel room via a corporate sign in the room throughout the day • Preferred display of company name and logo on conference website • Display of company name and logo on conference website • Opportunity for a company speaker to participate in a conference panel (as available) • Quarter page corporate display in conference booklet • Opportunity to send promotional materials to be handed out to attendees • Booth at Innovation Expo with 6 conference tickets
Silver	\$1,000	<ul style="list-style-type: none"> • Display of company name and logo in most marketing and day-of-event materials. • Display of company name on conference website • Opportunity to send promotional materials to be handed out to attendees • Booth at Innovation Expo with 4 conference tickets
Bronze	\$500	<ul style="list-style-type: none"> • Display of company name in conference booklet • Display of company name on conference website • Booth at Innovation Expo with 2 conference tickets

Sponsorship Packages



Sponsor name _____	Contact _____		Phone _____	
			Cash	In-Kind
<u>Innovation Expo Sponsorships</u>				
Platinum		\$5,000	_____	_____
Gold		\$2,500	_____	_____
Silver		\$1,000	_____	_____
Bronze		\$500	_____	_____
<u>Innovation Expo Special Event Sponsorships</u>				
Spirit of Enterprise	1	\$1,000	_____	_____
Break Sponsor	4	\$200	_____	_____
Lunch Sponsor	1	\$1,500	_____	_____
	2	\$750	_____	_____
Speaker/Breakout Sponsor	5	\$750	_____	_____
Keynote	1	\$5,000	_____	_____
<i>Whatchamacallit</i> Invention Contest	4	\$1,000	_____	_____
Quick Pitch Contest	5	\$750	_____	_____
Best Booth Contest	2	\$500	_____	_____
People's Choice (Product)	2	\$500	_____	_____
Student Ticket Sponsors	2	\$500	_____	_____
Door Prize Sponsorship	Item(s)	Value	_____	_____
	_____		_____	_____
		TOTAL	_____	_____

Please be sure to submit a narrative and logo with your sponsorship commitment. Make checks payable to the **Enterprise Institute**. All payments are due **September 18th**.

Forms may be submitted via email to info@sdei.org; via fax to 605.696.7855, or via standard mail to 815 Medary Ave, Suite 201; Brookings, SD 57006.



***Whatchamacallit* Invention Contest**

October 18, 2007 – Sioux Falls, SD

The Enterprise Institute is hosting an invention contest at Innovation Expo 2007 which will be held at the Sioux Falls Convention Center. Cash prizes will be awarded to the winners.

How to Enter the Contest

Contestants can register for the contest by submitting a completed entry form and returning it with their Innovation Expo Booth Reservation either online (www.sdei.org) or via regular mail (815 Medary Ave, Suite 201; Brookings, SD 57006). Entries must be received by October 10, 2007.

Judging Process and Criteria

Judges will interview contestants at their booths at Innovation Expo. Contestants should have a short 'elevator speech' prepared to explain their invention to the judges. Inventions will be judged on various factors related to innovativeness and commercial potential.

Awards

The Enterprise Institute and its sponsors are giving the following awards:

- **1st place - \$2,000**
- **2nd place - \$1,000**
- **3rd place - \$500**

Rules

- Contestants must complete an Invention Contest entry form and submit it to the Enterprise Institute by October 10, 2007.
- Contestants must be present and have a booth at Innovation Expo 2007

*Contestants should consult with an intellectual property attorney before making any public disclosure of your invention.





Enterprise Angels Elevator Pitch Contest

Your 2 Minute Spotlight!

In Conjunction with the 2007 Innovation Expo
Thursday, October 18, 2007 - Sioux Falls Convention Center

Entrepreneur Presenters will:

- ◆ Have your idea and presentation evaluated by a distinguished panel of judges
- ◆ Present your elevator pitch (2 minutes) to invited, accredited angel investors
- ◆ Meet and mingle with potential investors
- ◆ Network with other innovative entrepreneurs
- ◆ Have the opportunity to win valuable prize packages
- ◆ Test your presentation skills and salesmanship

- ◆ Winners receive valuable services and awards
 - Complimentary dollars of service from the Enterprise Institute
 - Cash prizes
 - Complimentary legal services

Application Process for Entrepreneurs

Applications due August 31, 2007

Cost for Entrepreneurs to Enter:

\$50 – Elevator Pitch Contest only

Or if a booth is purchased at Innovation Expo, for an additional \$25 you can be entered in the Elevator Pitch Contest.

Up to 15 Entrepreneurs will be selected to compete.

Entry fees will be returned to entrants not selected to present.

Entries can be mailed in or submitted on-line.

